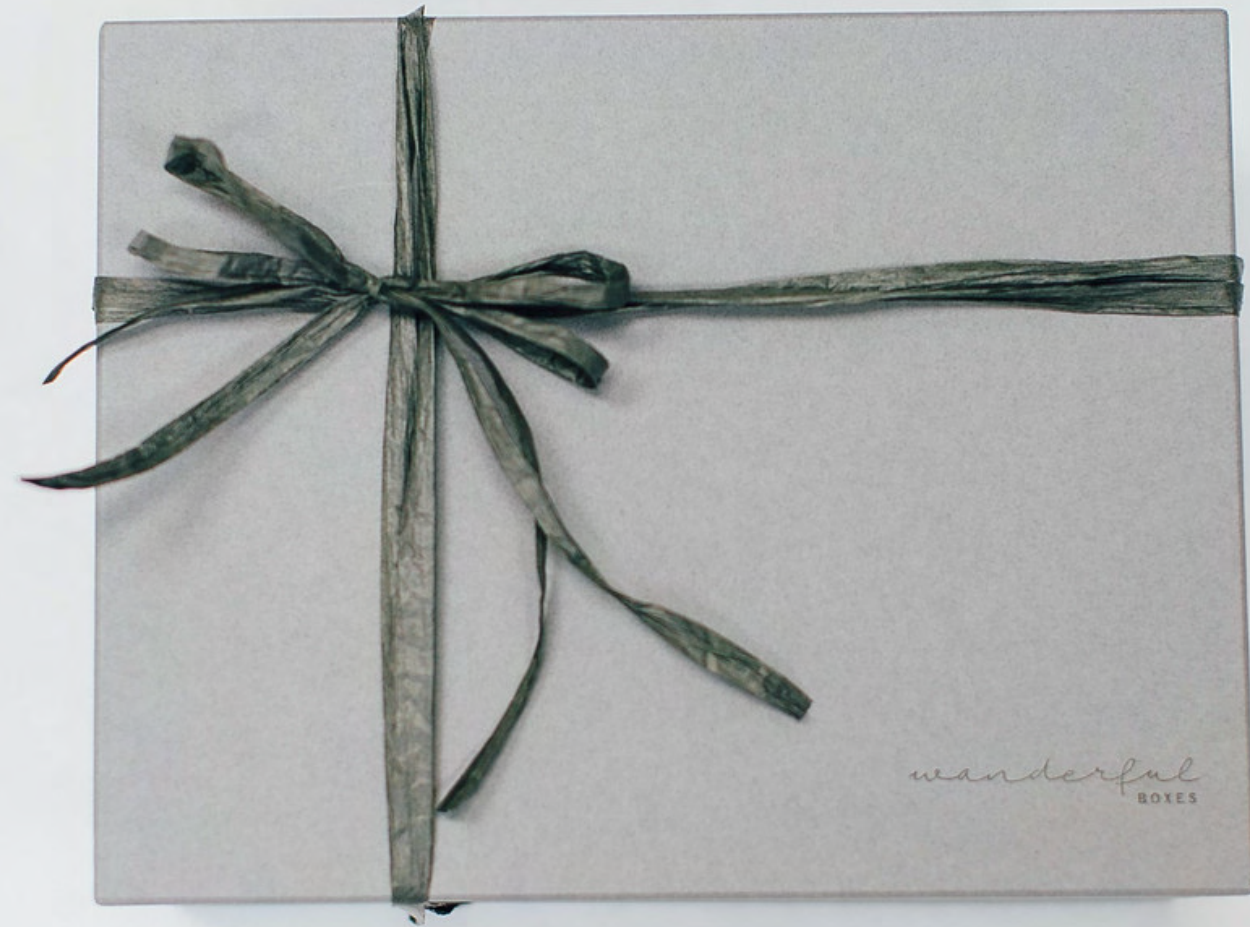


# wonderful BOXES

C O R P O R A T E   G I F T I N G



# Gifting made simple.

We create personal gifts sourced from local artisan crafters and imagined into just the right combination, creating a Wonderful Box that will delight whomever you wish to surprise.



# Why give client gifts?

- 1 Thank them for their business.** At the end of the day, your clients are the reason you're in business. A thoughtful gift will have a greater impact than a text that says, "thanks!".
- 2 Remind them you're available for business.** Maybe you have some clients who you haven't worked with for a while and want to reach out. Giving a gift is a great way to catch their attention without being "salesy" or asking something of them.
- 3 Finish out their experience with great customer service.** This shows the client you are generous and care about individual relationships. You aren't just looking for their money, you care about a long-term business relationship.
- 4 Help your business stand out.** Going beyond a generic greeting card with a signed name will make your business stand out and make the client feel special.
- 5 Gain referrals.** Not only will they remember you over time, they will be more likely to refer you other business.



# Corporate Gifting Case Studies

We have helped many businesses give curated gift boxes to their clients over the years. Here are a few case studies of gifts we particularly enjoyed putting together.



# 1. Dollar Tree

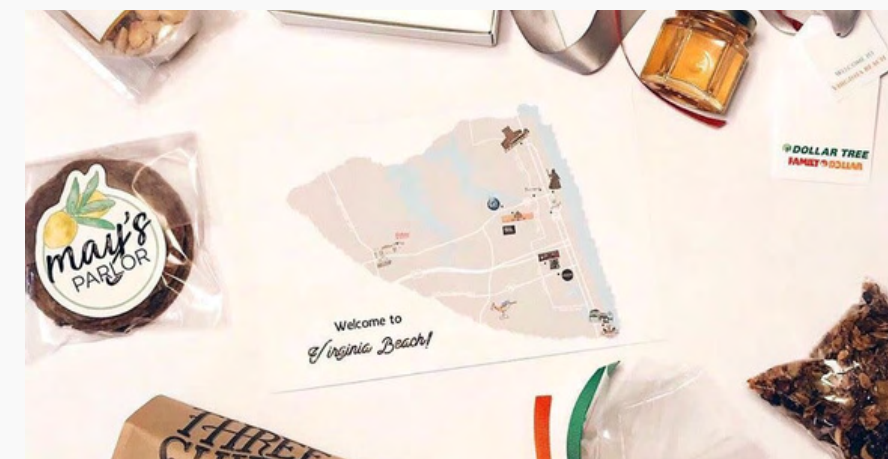
Dollar Tree's Corporate Event Planner reached out wanting customized gift boxes consistent with the area. She requested gender-neutral, local items that would introduce potential residents to Virginia Beach.

We got to work creating a custom illustrated map of Virginia Beach with local icons that became the focal point of the gifts. Then we sent four different options with the best of Virginia Beach and with different price points for them to consider. They selected the option they liked best and we got busy creating over 400 gift bags for them!



# Inside the Gift Bags

- Sugar Cookies with Dollar Tree Logo
- Three Ships Coffee
- May's Parlor Cookies
- Virginia Peanuts
- Forbes Salt Water Taffy
- Local Honey
- Terrapin Granola
- Sea glass candy in their logo colors
- "Welcome to Virginia Beach" illustrated map with description of what was in each gift bag on the back



"As always great feedback on the gifts! Love the customized map...nice touch. We've gotten a great response from the gift bags and everyone loves them!"

- Dollar Tree

## 2. Local Gourmet Gift Boxes

A local lawyer reached out to us about creating local, unique, and gourmet gift boxes for his clients. His only requirements were to add sparkling and red wine and to support as many small businesses as possible...check, check, and double-check!

We work with so many amazing small businesses that craft unique and high-end products that it wasn't hard to come up with an arrangement that would impress his clients and meet their needs. We love helping companies create gifts that make their brand stand out and that their recipients love to receive.

The gifts came in handcrafted wood keepsake boxes made by a father and son duo and were finished with twine and fresh greenery. We love how the gifts turned out and are happy we were able to support eight other small business owners in the process!



# Inside the Gift Boxes

- Three Ships First Landing Espresso
- Cocoa Nouveau Holiday Truffles
- Uncork'd Cabernet and Marfil
- The Pink Dinghy Cookies
- Milk and Honey Cookery Hot Chocolate Bombs
- Bootstrap Burt's Hot Sauce
- Pretty Palm Candle Co Palo Santo Candle

"You received high praise for your boxes. I have several voicemails I wish you could hear! Thank you, again."

- **Billy B., Lawyer**





# 3. Grow



A Norfolk, VA digital marketing agency, Grow, reached out to us about creating custom end-of-year gifts for their employees. They had their employees fill out a questionnaire specifying their preferences and with that information, we tailor-made luxury gift boxes.

The gifts were filled with various types of chocolate, cocktails, beverages, desk and home items, and more. Thoughtfully wrapped in handcrafted wood keepsake boxes and finished with twine and fresh greenery. We also designed postcards with Grow's logo and a handwritten note to each employee that went with the boxes.



## 4. Benson Homes

This is the second year we've created holiday gift boxes for Benson Homes' clients. It's so fun to put together something different each time to wow their recipients.

Benson Homes is a custom remodeling and design firm in Virginia Beach and they wanted to support other local businesses with their gifts. We went with Cocoa Nouveau salted caramel chocolates, Jars Of Dust ornaments, and Mediterranean Fig Candles made by Coastal Candles. All locally made with an emphasis on quality. The handcrafted wood box, greenery, and logo on tags were special touches that completed their boxes.



# 4. Benson Homes

We've also created gift boxes for them to give to the neighbors of the clients who are about to remodel their homes. This is a great marketing strategy for them that produces not only happy neighbors for their clients but also leads for future projects.

“Wanderful Boxes helped us create custom gift boxes for our clients. They were beautiful, one-of-a-kind, and reasonably priced. Our clients loved them! We loved working with the owner, Sara, as she had so many great ideas and worked with us to create exactly what we wanted. If you're looking for a gift to impress your clients, or really for any occasion, shop Wanderful Boxes!

- Benson Homes



## 5. Smithfield Foods, Inc

Smithfield Foods, Inc. asked us to create locally focused gifts for their board retreat which included a night out and a day of meetings.

We selected local candles from Pretty Palm Candle Co and paired them with bottle matches, and added locally roasted Three Ships Coffee, Wildwood Chocolate Bars, and Yeti mugs.

Lastly, a personalized note card with each employee's name, a thank you note, and Smithfield's logo was added to each gift box.



## 6. Breit Law Firm

This was the second holiday season that Breit Law Firm reached out to us about creating local, unique, and gourmet gift boxes for its clients. His recipients loved the boxes we created for him so much last year that he gave us complete freedom to envision this year's gift boxes again.

This was a dream project for us! We have some clients come to us with very specific requests and others who tell us to do whatever we think is best. While we love both types of projects, we get excited when we have the creative freedom to create something really special.

We work with so many amazing small businesses that craft unique and high-end products that it wasn't hard to come up with an arrangement that would impress his recipients once again!

Inside the gift boxes: Festive Pine Pretty Palm Candle, Savage Chocolate Bar, Pinup Coffee, Logo Branded Water Bottle by Earthly Mama Handcraft, Haven & Hull Wine, The Pink Dinghy Cookies, and Strawberry Café Hot Cocoa Bombs with a peppermint stir stick.



# Proud to have worked with:



# Our Process

- 1 INQUIRY:** Fill out our custom gift questionnaire at [www.wonderfulboxes.com/corporate](http://www.wonderfulboxes.com/corporate).
- 2 COMMUNICATION:** We will reach out by e-mail to discuss your needs and what it will take to fulfill them.
- 3 DEPOSIT & QUESTIONNAIRE:** Pay the deposit and fill out our questionnaire! Want to incorporate your company logo? Have a handwritten note? We can do that. All those questions will be asked during this process.
- 4 DESIGN:** We will assemble some ideas and send to you for approval. We will create all the boxes ready for delivery.
- 5 ASSEMBLY & DELIVERY:** Once the design is finalized, we begin working on your box(es)! We can ship anywhere in the U.S. and do some local deliveries if you're located near Tucson, AZ.
- 6 FINALLY:** Your recipients will be in awe of your gifting prowess and you will be a rockstar.





# Shop Ready to Ship Boxes

Browse ready-to-ship boxes and bundles at [wonderfulboxes.com](http://wonderfulboxes.com).



# Get in Touch



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